

# Stakeholder engagement

#### Purpose of stakeholder engagement

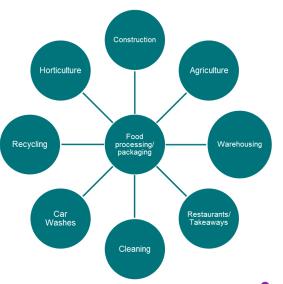
- GLAA has existing stakeholder groups
- Wider remit does not currently draw others into those groups
- Various project approaches bring Brand names into GLAA meetings
- Aim is to engage, educate, encourage proactive due diligence checks and reporting, to enhance compliance pressure that can be exerted by supply chains

#### **Priorities**

 Priority activity is informed by – GLAA, NCA, ODLME, assessments of high risk industries:

Priorities:

- Textile protocol group
- Construction protocol group
- Hand car wash/supermarket
  - Emerging areas:
- Waste recycling embyro protocol
  - Engagement with Hotel initiatives



## **Cross cutting**

- Stakeholders are not just in industry silos:
- Faith groups Clewer and Santa Marta (support in projects on hand car washes)
- Migrant community working with Romanian Embassy to develop UK community event to improve community penetration and reporting
- Banking/Insurance identifying how financial institutions can provide cross-cutting leverage for compliance

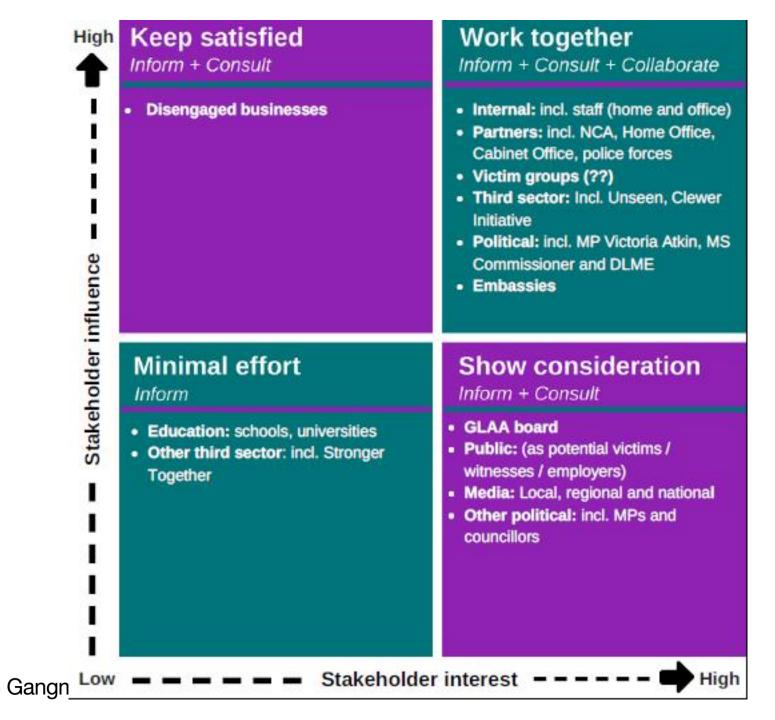
## **Voluntary and Charity sector**

- Need to deliver key messages rapidly to a wide charity/voluntary sector who have contact with vulnerable groups
- Developing approach with the National Council for Voluntary Organisations (NCVO), and through them to Welsh, Scottish, NI equivalents
- Proposals for national "train the trainer"/ requested awareness sessions around safeguarding responsibilities
- Penetration: England = 13,000 member organisations, Scotland = 1,800, Wales = 2,400, N.Ireland = 1,000. Total = 18,200

Gangmasters & Labour Abuse Authority

# Who, how, why - Mapping and analysis

- Stakeholder mapping clear framework developed by Communications and Strategy
- Approach comprehensive exercise to identify GLAA stakeholders and analyse their respective interest/influence using matrix (see next slide)
- Autumn 2018 target for mapping and matrix exercise completion
- Development of a stakeholder engagement strategy to follow to drive activity



#### **Success factors**

- Maintenance and expansion of protocols
- Increased intelligence from community organisations, faith groups, industry, Trades Unions, migrant communities
- Ability to disseminate key information on risks and changes in GLAA activity to broad base of organisations, by industry, and cross cutting