



Gangmasters &
Labour Abuse Authority

Stakeholder engagement

Purpose of stakeholder engagement

- GLAA has existing stakeholder groups
- Wider remit does not currently draw others into those groups
- Various project approaches bring Brand names into GLAA meetings
- Aim is to engage, educate, encourage proactive due diligence checks and reporting, to enhance compliance pressure that can be exerted by supply chains



Priorities

- Priority activity is informed by – GLAA, NCA, ODLME, assessments of high risk industries:



Priorities:

- Textile protocol group
- Construction protocol group
- Hand car wash/supermarket

Emerging areas:

- Waste recycling – embryo protocol
- Engagement with Hotel initiatives



Cross cutting

- Stakeholders are not just in industry silos:
- Faith groups – Clewer and Santa Marta (support in projects on hand car washes)
- Migrant community – working with Romanian Embassy to develop UK community event to improve community penetration and reporting
- Banking/Insurance – identifying how financial institutions can provide cross-cutting leverage for compliance



Voluntary and Charity sector

- Need to deliver key messages rapidly to a wide charity/voluntary sector who have contact with vulnerable groups
- Developing approach with the National Council for Voluntary Organisations (NCVO), and through them to Welsh, Scottish, NI equivalents
- Proposals for national “train the trainer”/ requested awareness sessions around safeguarding responsibilities
- Penetration: England = 13,000 member organisations, Scotland = 1,800, Wales = 2,400, N.Ireland = 1,000.
Total = 18,200



Who, how, why - Mapping and analysis

- Stakeholder mapping – clear framework developed by Communications and Strategy
- Approach – comprehensive exercise to identify GLAA stakeholders and analyse their respective interest/influence using matrix (see next slide)
- Autumn 2018 target for mapping and matrix exercise completion
- Development of a stakeholder engagement strategy to follow to drive activity



High



Stakeholder influence

Keep satisfied

Inform + Consult

- **Disengaged businesses**

Work together

Inform + Consult + Collaborate

- **Internal:** incl. staff (home and office)
- **Partners:** incl. NCA, Home Office, Cabinet Office, police forces
- **Victim groups (??)**
- **Third sector:** incl. Unseen, Clewer Initiative
- **Political:** incl. MP Victoria Atkin, MS Commissioner and DLME
- **Embassies**

Minimal effort

Inform

- **Education:** schools, universities
- **Other third sector:** incl. Stronger Together

Show consideration

Inform + Consult

- **GLAA board**
- **Public:** (as potential victims / witnesses / employers)
- **Media:** Local, regional and national
- **Other political:** incl. MPs and councillors

Low

Stakeholder interest



High



Success factors

- Maintenance and expansion of protocols
- Increased intelligence from community organisations, faith groups, industry, Trades Unions, migrant communities
- Ability to disseminate key information on risks and changes in GLAA activity to broad base of organisations, by industry, and cross cutting

