

# ANTI-SLAVERY WEEK 2022

17th-23rd October 2022

Modern slavery awareness  
Digital Pack



HOPE FOR JUSTICE



SLAVE-FREE  
ALLIANCE

Introduction

# Anti-Slavery Week Resources

Thank you for your interest in using Anti-Slavery Week 2022 to raise awareness among your staff, customers, clients or partners about the devastating issue of modern slavery.

This pack contains a wide variety of downloadable resources and graphics for your use during the week and in the lead-up to it. You may wish to select just one set of materials, or you may prefer to make use of multiple sets in different scenarios or on different days. We would be happy to discuss your requirements and ideas with you!

# MODERN SLAVERY STILL EXISTS.

There are **40.3 million people**  
trapped in slavery worldwide

Source: International Labour Organisation



## Introducing your audience to the issue of modern slavery

This is a great starting point especially if your audience is likely to be hearing this for the first time.

Why not open up the conversation by sharing this or even better yet – share a few more from the pack.

[Link to download graphics](#)

## Breaking down the definition

These graphics go into more detail, including the legal definitions, and so are aimed at audiences who may already have a higher awareness level or who have already seen the introductory graphics in another context.

They also explain more about forms of trafficking that are less common in the UK but are a significant problem globally, including domestic servitude and forced marriage.

[Link to graphics](#)

# WHAT IS MODERN SLAVERY AND HUMAN TRAFFICKING?

explained by

HOPE FOR JUSTICE | SLAVE-FREE ALLIANCE

## Human trafficking is a type of modern slavery.

They often mean the same thing.

Modern slavery is the severe exploitation of other people for personal or commercial gain

## Human trafficking has three elements:

The Act (WHAT is done)

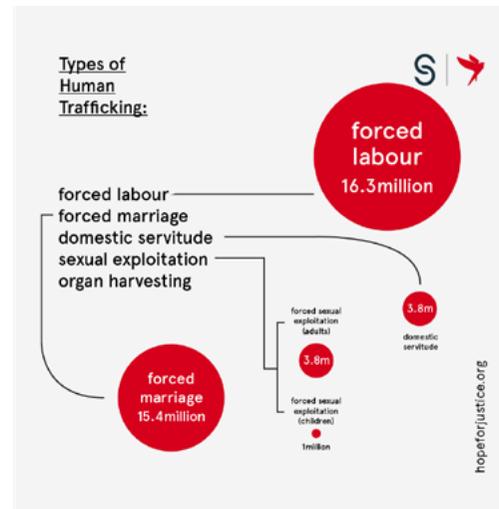
recruiting, selecting, transporting  
transferring, harbouring a person

The Means (HOW it's done)

through force, fraud or coercion

The Purpose (WHY it's done)

for forced labour, domestic servitude,  
sexual exploitation, forced marriage  
or removal of organs



### Definitions:

**Forced labour**  
Forcing a person to work against their will, under threat of punishment.

**Forced marriage**  
Marriage without consent and the option to leave. This includes most child marriages.

**Domestic labour**  
Forced domestic service provided as live-in help without the freedom to leave.

**Sexual exploitation**  
Trafficking a person to provide sexual services, under threat and coercion.

**Organ harvesting**  
Trafficking a person to harvest their organs or tissues, without consent, to be sold.

## Infographics

This set of graphics contains more visual elements and thought-provoking facts and comparisons, to get your audience and stakeholders talking and thinking about this issue. They also raise awareness of the extent to which trafficking and modern slavery affects not just foreigners but also British nationals (especially children and teenagers).

The first graphic makes clear that human trafficking is not just about the sex trade; it is very much about exploitation in the supply chains of large, reputable companies.

[Link to download infographics](#)

MODERN SLAVERY

# DO YOU KNOW?

77% of business leaders surveyed said they expect to find modern slavery in their operations or supply chains

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This infographic features a background image of modern skyscrapers. The text is positioned on the left side, with a dark grey box containing the statistic. The logos are at the bottom.

MODERN SLAVERY

# DO YOU KNOW?

Modern slavery is estimated to generate \$150bn\*(£121bn) in illicit profits every year, globally

\*That's more than the GDP of 130 countries  
Sources: International Labour Organisation and International Monetary Fund

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This infographic features a background image of a person walking in silhouette against a wall. The text is on the left, and the logos are at the bottom.

MODERN SLAVERY

# DO YOU KNOW?

One in four victims of modern slavery globally are children

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This infographic features a background image of a young child's face. The text is on the left, and the logos are at the bottom.

MODERN SLAVERY

# DO YOU KNOW?

British	36%
Albanian	18%
Vietnamese	6%

In Jan-March 2021, these were the top 3 nationalities of potential victims of trafficking referred into the UK's system for trafficking victims - the National Referral Mechanism

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This infographic features a horizontal bar chart with three bars. The text is on the left, and the logos are at the bottom.

# Modern Slavery and the ESG agenda

Modern slavery sits firmly in the 'S' of the ESG agenda and we want to help you talk about it, so we have created suggested commentary found next to each graphic for you to post together.



## What can you do?

Have open and regular anti-slavery communications in your workplace. This can build trust with your workforce, attract collaboration and deter traffickers.

You can show your ESG transparency in your Modern Slavery Statements, sustainability reports, UK Modern Slavery Statement Registry and your social media channels.

[Link to graphics for sharing](#)

*Please feel free to use the commentary to caption the graphic on your social media channels*

## Modern Slavery in the ESG agenda

More and more investors and customers are wanting to put their money where their values are. ESG criteria is a popular way to benchmark the good work that companies do across the Environment, Social and Governance spaces. Anti-slavery initiatives are part of the 'S' of ESG; they serve to look after workers and deter traffickers from the reaches of businesses. But the ESG agenda is so much more than profit – it is about how we become a responsible business.





## The S in ESG

The S in the ESG agenda is about putting workers, people and communities at the core of what you do. From diversity and inclusion to business labour practices.

If a business does not proactively address social aspects, modern slavery and labour exploitation can thrive.

## E, S and G are Interlinked



Please feel free to use the commentary to caption the graphic on your social media channels

## Climate Change and Modern Slavery

The use of modern slavery is part of activities increasing climate change, green-house gas emissions and environmental damage.

### Do you know how your eco-friendly products are made?

As we work to become more eco-friendly, it is important that we remember that eco-friendly does not always mean they are free from human exploitation

[Link to graphics for sharing](#)

### HOW ECO-FRIENDLY ARE YOUR RECHARGEABLE BATTERIES?



Cobalt is a key component used in your mobile phone, rechargeable batteries and electric cars. Do you know that 70% of cobalt used is mined from the Democratic Republic of Congo, many run by armed militias using child labour?

Source: The Financial Times, 2022

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### Consumer power - what can we do?

YOU have the power to make a difference. You can influence demand. Next time you go to make an eco-friendly purchase, check the UK Modern Slavery Statement Registry so you can make an informed decision and support ethically sourced products where possible.

Anti-Slavery Week - modern slavery awareness with



### HOW ECO-FRIENDLY ARE SOLAR PANELS?



Polysilicon is a key component used to make Solar panels. 80% of polysilicon is made in China which is high risk to forced labour.

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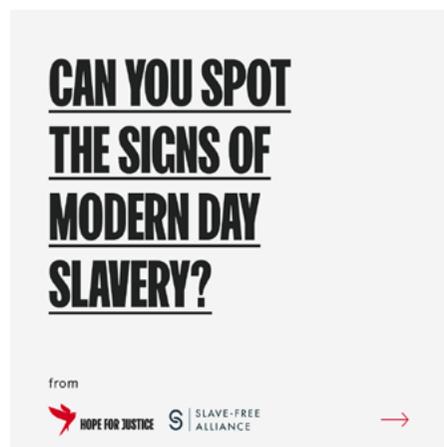


## Spot the signs of modern slavery

The graphics on this page go into detail about some of the common signs, focusing on the indicators of forced labour in particular. These signs are the kind of thing that could be seen from a distance, without needing to know about a worker's individual circumstances, pay or living conditions.

Note: Hope for Justice also has a large selection of posters available in a variety of languages that detail some of the common signs of modern slavery using simple and easy-to-grasp words. Those posters are suitable both for the general public, and for the most at-risk communities. For digital or printed versions of those posters, email: [supporters@hopeforjustice.org](mailto:supporters@hopeforjustice.org)

[Link to graphics for sharing](#)



**CAN YOU SPOT THE SIGNS OF MODERN DAY SLAVERY?**

from

HOPE FOR JUSTICE | SLAVE-FREE ALLIANCE →



**#1**

**Has the worker been dropped off as a part of a larger group?**

Often, a victim of human trafficking or modern slavery will be transported to work each day to ensure control of their movements and limit the victim's time away from the trafficker and potential for escape.

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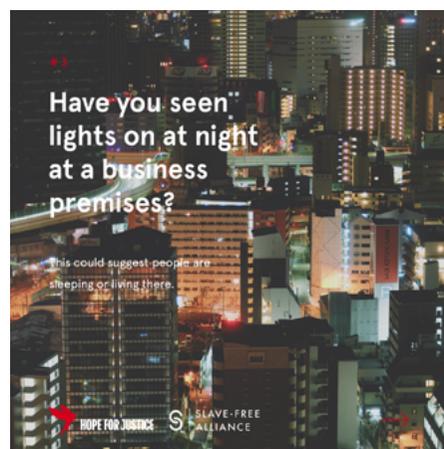


**#2**

**Does someone else do the talking for the worker?**

Many victims do not speak English, whether due to language barriers, learning difficulties or for other reasons.

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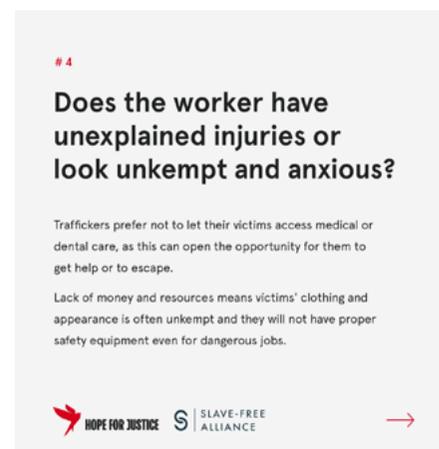


**#3**

**Have you seen lights on at night at a business premises?**

This could suggest people are sleeping or living there.

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**#4**

**Does the worker have unexplained injuries or look unkempt and anxious?**

Traffickers prefer not to let their victims access medical or dental care, as this can open the opportunity for them to get help or to escape.

Lack of money and resources means victims' clothing and appearance is often unkempt and they will not have proper safety equipment even for dangerous jobs.

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**Spot the signs of modern slavery**

- looks injured or malnourished
- avoids talking to strangers
- dropped off at work at odd times
- avoids eye contact
- lack of belongings

HOPE FOR JUSTICE | SLAVE-FREE ALLIANCE [hopeforjustice.org/signs](https://hopeforjustice.org/signs)

# MODERN SLAVERY

Get the facts



**FACT**  
Citizens of all countries  
are affected by this crime



The UN estimates that there are 40.3 million people trapped in modern slavery globally. That's over two-thirds of the population of Italy.

@hopeforjusticeint

**FACT**

Human trafficking and people smuggling are different things

human trafficking  
crime against individual

people smuggling  
crime against state

People smuggling is a **service**, sought out **voluntarily**. Human trafficking is **involuntary exploitation**.

What they do have in common is that they are both profitable businesses involving human beings and often involve criminal networks.

@hopeforjusticeint

**FACT**

The largest percentage of victims identified in the UK are British nationals



Top 3 nationalities of potential victims in the UK :  
1. Albanian 2. British 3. Eritrean

\* Source: UK Home Office - First quarter of 2022

@hopeforjusticeint

**FACT**

Human trafficking does not require international travel



In fact a person can be trafficked in the same town or even street where they grew up.

@hopeforjusticeint

## Get the facts

If you suspect that your audience or stakeholders have been misinformed about the realities of modern slavery or hold inaccurate opinions about it, this set of graphics provides the real facts.

Rather than repeating some of those commonly held misconceptions, the graphics focus just on the true picture.

[Link to download graphics](#)

# TAKE ACTION AGAINST MODERN SLAVERY

## 1. Learn to Spot the Signs

This makes it harder for traffickers to hide their crimes

## 2. Use your voice

Share content on social media to make others aware of this issue

## 3. Support Hope for Justice

Donate today to ensure we can see more people rescued and restored from exploitation at [hopeforjustice.org](https://hopeforjustice.org)

## 4. Partner with Slave-Free Alliance

Increase your organisation's resilience to modern slavery through our training, technical services, technology solutions and pioneering membership programme.



## Take Action!

At Hope for Justice we believe that awareness leads to action. We hope your customers, clients, colleagues and partners can use the information in these graphics to understand more about this brutal crime, but crucially will also decide to take action against it.

One way to take action is to support the work of Hope for Justice. Our award-winning, evidence-based programmes in the UK and globally are all about preventing exploitation, rescuing victims, restoring lives and reforming society.

**Contact Slave-Free Alliance to see how we can help your organization.**

[Link to download graphics](#)



## Other materials

Hope for Justice has a wide selection of other awareness-raising materials and content available, including posters, videos, fact sheets, downloads, multilingual leaflets and more.

[Click here](#) to see what is available.



For more materials such as videos and  
other printed goods from Hope for Justice  
or for Anti-Slavery Week support and  
advice, email:

[supporters@hopeforjustice.org](mailto:supporters@hopeforjustice.org)

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